

### Amendments to the Claims

Claim 1: (Currently Amended) A display unit for merchandising eyewear, said display unit comprising:

- a substantially horizontal and planar bottom panel;
- a substantially planar left panel coupled to said bottom panel;
- a substantially planar right panel coupled to said bottom panel; and
- a substantially planar top panel coupled between said left ~~panel~~ and said right ~~panel~~ panels and oblique to said bottom panel.

Claim 2: (Original) A display unit as claimed in claim 1 additionally comprising a plurality of divider strips coupled to said top panel.

Claim 3: (Currently Amended) A display for merchandising eyewear, wherein:

said display unit comprises:

- a substantially horizontal and planar bottom panel;
- a substantially planar left panel coupled to said bottom panel;
- a substantially planar right panel coupled to said bottom panel;
- a substantially planar top panel coupled between said left ~~panel~~ and said right ~~panel~~ panels and oblique to said bottom panel;
- a plurality of divider strips coupled to said top panel;
- said top panel has a left top-panel edge, and a right top-panel edge;
- said left panel has a top left-panel edge;
- said right panel has a top right-panel edge;

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each of said divider strips has a top divider-strip edge and a bottom divider-strip edge;

each of said bottom divider-strip edges is coupled to said top panel;

said left top-panel edge is coupled to said left panel proximate said top left-panel edge so that each of said top divider-strip edges is substantially coincident with said top left-panel edge; and

said right top-panel edge is coupled to said right panel proximate said top right-panel edge so that each of said top divider-strip edges is substantially coincident with said top right-panel edge.

Claim 4: (Original) A display unit as claimed in claim 2 wherein said top panel and said divider strips are configured to support and display said eyewear.

Claim 5: (Original) A display unit as claimed in claim 1 additionally comprising a back panel coupled between said left panel and said right panel substantially perpendicular to said bottom panel.

Claim 6: (Original) A display unit as claimed in claim 5 wherein:

said back panel has a left back-panel mounting hole proximate said left panel and a predetermined distance above said bottom panel;

said back panel has a right back-panel mounting hole proximate said right panel and said predetermined distance above said bottom panel; and

said right back-panel mounting hole is located an integral number of inches from said left back-panel mounting hole.

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Claim 7: (Original) A display unit as claimed in claim 5 wherein:

said bottom panel, said left panel, and said right panel are formed of a first piece of material; and

said top panel and said back panel are formed of a second piece of material.

Claim 8: (Original) A display unit as claimed in claim 5 wherein said back panel has a bottom back-panel edge displaced from said bottom panel.

Claim 9: (Original) A display unit as claimed in claim 1 wherein:

said top panel has a front top-panel edge substantially parallel to said bottom panel;

said top panel has a back top-panel edge substantially parallel to said bottom panel; and

said front top-panel edge is closer to said bottom panel than said back top-panel edge.

Claim 10: (Original) A display unit as claimed claim 1 wherein:

said left panel has a back left-panel edge substantially perpendicular to a bottom left-panel edge; and

said right panel has a back right-panel edge substantially perpendicular to a bottom right-panel edge.

Claim 11: (Original) A display unit as claimed in claim 1 wherein said bottom panel, said left panel, said right panel, and said top panel together encompass an interior space configured to contain a plurality of boxes configured to contain an inventory of said eyewear.

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Claim 12: (Previously Presented) A display system for merchandising eyewear said display system comprising:

a left frame;

a right frame;

a plurality of display units, wherein each of said display units is coupled between and supported by said left frame and said right frame, and wherein each of said display units comprises:

a substantially horizontal bottom panel;

a left panel substantially perpendicularly coupled to said bottom panel;

a right panel substantially perpendicularly coupled to said bottom panel; and

a top panel coupled between said left panel and said right panel oblique to said bottom panel.

Claim 13: (Original) A display system as claimed in claim 12 wherein said top panel of each of said display units comprises:

a front top-panel edge substantially parallel to said bottom panel; and

a back top-panel edge substantially parallel to said bottom panel and closer to said bottom panel than said back top-panel edge.

Claim 14: (Original) A display system as claimed in claim 12 wherein each of said display units additionally comprises a plurality of divider strips coupled to said top panel.

Claim 15: (Original) A display system as claimed in claim 12 wherein:

said display system is configured to face in a predetermined direction; and

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each display unit in said plurality of display units is coupled between said left frame and said right frame so as to face in said predetermined direction.

Claim 16: (Original) A display system as claimed in claim 15 wherein said left frame and said right frame are substantially right trapezoids.

Claim 17: (Original) A display system as claimed in claim 12 wherein:

said display system is configured to face in each of a first predetermined direction and a second predetermined direction opposing said first predetermined direction;

each display unit in a first half of said plurality of display units is coupled between said left frame and said right frame so as to face in said first predetermined direction; and

each display unit in a second half of said plurality of display units is coupled between said left frame and said right frame so as to face in said second predetermined direction.

Claim 18: (Original) A display system as claimed in claim 17 wherein said left frame and said right frame are substantially isosceles trapezoids.

Claim 19: (Original) A display system as claimed in claim 12 wherein:

each of said display units is configured to support and display a plurality of said eyewear, and encompasses an interior space configured to contain a plurality of boxes configured to contain an inventory of said eyewear;

said display system additionally comprises:  
signage coupled between said left frame and right frame above an uppermost one of said display units, wherein said signage includes an indicium of a brand name; and

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a label for each of said boxes, wherein each of said labels includes and an indicium of said brand name.

Claim 20: (Original) A display system as claimed in claim 19 additionally comprising a mirror coupled between said left frame and said right frame between said signage and said uppermost display unit.